



Student Success Module for PeopleSoft® Campus Solutions

Leadership Briefing

HighPoint Solutions

Improving Outcomes for PeopleSoft® Institutions

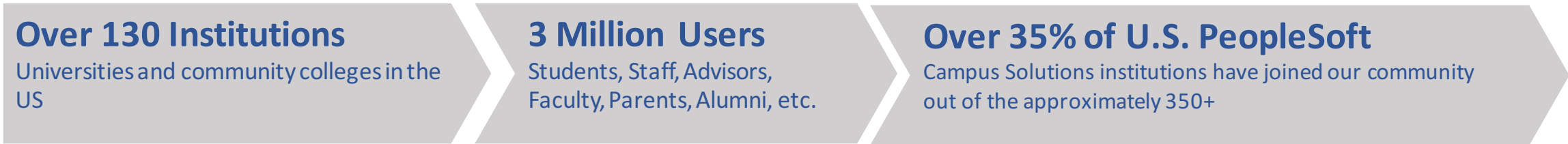


HighPoint Overview



Launched in 2006, HighPoint provides PeopleSoft® Higher Education institutions the necessary technology to improve student and institutional outcomes.

OUR IMPACT & REACH



OUR WORK

| STUDENT ENGAGEMENT MANAGEMENT | STUDENT SUCCESS ENROLLMENT | FINANCIAL AID OPTIMIZATION |
|---|---|---|
| <p>We provide design-thinking tools to engage students, advisors, faculty, guests, staff, and alumni to access PeopleSoft Campus Solutions as well as other administrative systems.</p> <ul style="list-style-type: none">• Mobile• Messaging & Nudging• Push Notifications | <p>We work with Registrar, Enrollment Management, and Advising leaders to deploy proven, on-premise and lightweight solutions that drive student success outcomes.</p> <ul style="list-style-type: none">• Degree Planning• Course Scheduling• Fillable Forms | <p>We work with Financial Aid leadership on optimizing aid to students to ensure on-time completion and compliance with the Department of Education.</p> <ul style="list-style-type: none">• Title IV Course Auditor• Financial Aid Automation• Packaging Evaluator |

Is There Still Urgency to Adopt Student Success Technology...

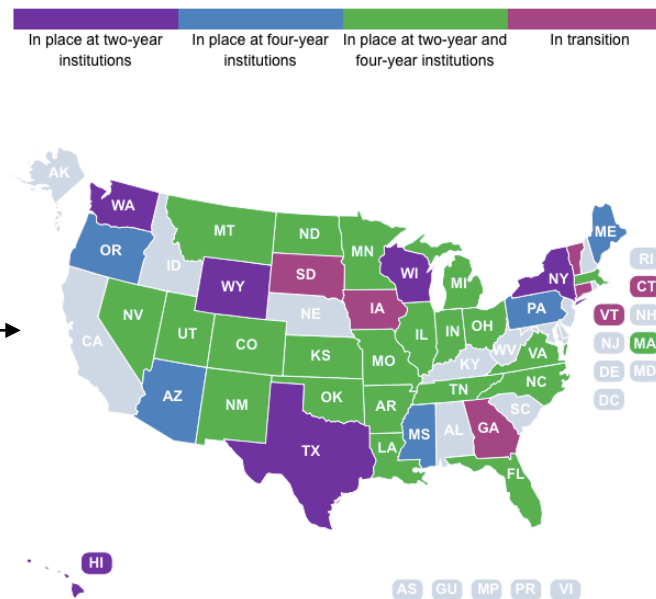
YES

Rising costs, greater accountability, changing student demographics, and other factors have contributed to a higher education climate increasingly focused on the number of students who not only enroll in college but also are able to complete an academic credential in a timely manner.
[2017 EDUCAUSE Recommendations for Student Success Initiatives]



California joined 36 other states that had either enacted or approved some form of performance based funding (PBF) model

June 2018



What was once a challenge of *quantity* in American undergraduate education, of enrolling as many students as possible, is increasingly a challenge of educational *quality*—of making sure that all students receive the education they need to succeed, that they are able to complete the studies they begin, and that they can do all of this affordably, without mortgaging the very future they seek to improve.

THE FUTURE OF UNDERGRADUATE EDUCATION

THE FUTURE OF AMERICA

AMERICAN ACADEMY OF ARTS & SCIENCES
Cambridge, Massachusetts

HighPoint Student Success Suite



MOBILE

Provides immediate SIS
Mobile access for
Students, Advisors,
Faculty, Staff, Alumni



DEGREE PLANNER

Gives students a clear
pathway to on-time degree
completion and sequencing
of courses



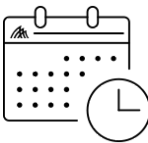
STUDENT MESSAGE CENTER

Provides effective method of
communicating to students.
Facilitates two-way messaging
and push notifications



TITLE IV COURSE AUDITOR

Enforces Title IV Compliance
for course applicability &
used for Guided Pathway
initiatives



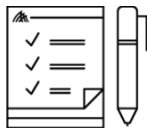
SCHEDULE BUILDER

Generates real-time class
schedule options for
students. Pre-validated
courses for pre-requisites
before enrollment



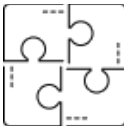
ROADMAP

Visual journey tool to help
simplify complex processes for
students for items like FA
processing, Student Success
initiatives, Enrollment, etc.



FILLABLE FORMS

Automates verification and
gives students agency to
upload information
remotely



SIS AUTOMATION

Manages SIS processes to
reduce time, work, and
resources while improving
the student experience









PACKAGING EVALUATOR

Provides expedited Financial
Aid packages to students
ahead of other institutions

Technology Approaches



Generally when it comes to technology for Student Success tools there are two distinct approaches. One frequented route is 1) Predictive Analytics, the other 2) Procedural. **In many cases, both can be leveraged simultaneously for maximum effect.**

| | <u>Method</u> | <u>Pros</u> | <u>Cons</u> |
|--|---|---|---|
|  EAB   | Predictive Analytics  | <ul style="list-style-type: none">• Data science driven• Predictive intervention• Assists in policy making• Pedagogical & course engagement data• Ingests multiple data sources (SIS, LMS, CRM) | <ul style="list-style-type: none">• Integration challenges with shadow systems• Long deployments• High maintenance costs• Student security and privacy concerns• Black-box algorithms |
|  | Procedural Computation  | <ul style="list-style-type: none">• No integrations needed• Transparent code base• Operational in weeks• Immediate impact across departments• Leverages existing SIS setup• No student data stored outside the institution | <ul style="list-style-type: none">• Not a cloud based solution• Not designed for policy making• Impacts SIS data only• No predictive capabilities |

Procedural Computation: Low Bets with High Payoffs



The Procedural Computation Approach is a “**small moves, big gains**” strategy.

Instead of large upfront and ongoing investments into complicated integrations or big data projects that may not deliver student outcomes, the **Procedural approach simplifies decision making and gives individuals agency to control their own tasks and business.**

With this approach, it is less about the **quantity** of data for statistical modeling needs and more about the **quality** of simple data – being able to make existing data more transparent, accessible, and usable for smarter decisions.

Three important concepts to reach compelling gains:

- **Design the user experience for what students need and want**
- **Automate time-consuming & repetitive processes for back-office staff**
- **Deploy tools that deliver impact across departments, simultaneously**



Immediate Student Outcomes

Solutions can be operational in 2-6 weeks (one exception is Degree Planner) with immediate impact for all areas from admissions, to financial aid, to advising, and registration.



Data Privacy & Security Safe

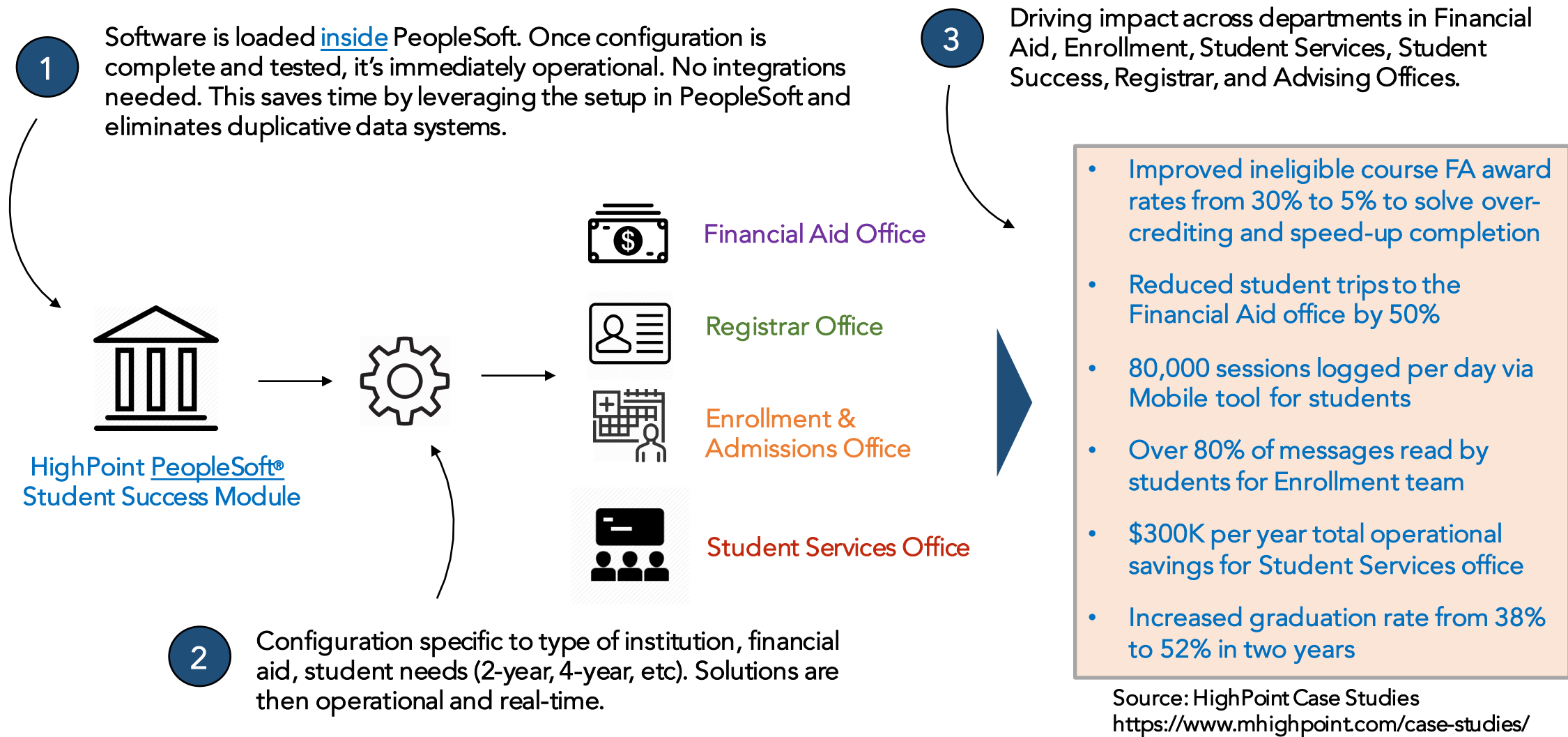
All student data stays within the institution. No cloud systems involved that move data back and forth. Software code is transparent, no black box algorithms used.



Cost effective

All software is hosted on-premise. No integrations required or dual shadow systems needed. Solution does not require cloud hosting fees.

How Does it Work?

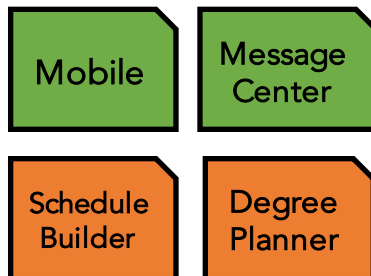


Student Success Modules (SSM)



All products stand alone and are interoperable. Depending on your area of need or focus, you can begin anywhere. To get started we recommend three (3) module combinations.

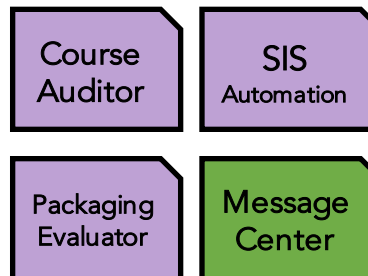
1 STUDENT ENGAGEMENT MANAGEMENT (SEM)



Focus Area

Built for busy students. It gives them agency to use self-advising tools to plan **degree completion** and **personalize class schedules** based on family or work related commitments. Mobile and Messaging tools are critical to conduct business off-hours

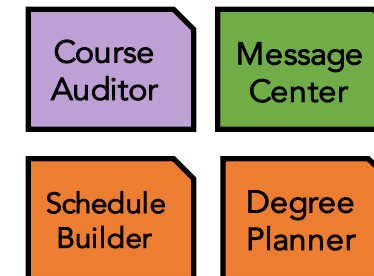
2 FINANCIAL AID OPTIMIZATION MANAGEMENT (FAOM)



Focus Area

Geared for Financial Aid optimization for **Title IV compliance, solving Max time-frame issues, Guided Pathways, ISIR management**, and timely aid packaging to be competitive for student enrollment

3 STUDENT SUCCESS ENROLLMENT (SSE)



Focus Area

Geared for Enrollment offices to ensure timely **registration, degree planning, and class scheduling**. This combination of tools can be used for specific initiatives like 4-year guarantee programs or PBF state legislative goals

HighPoint Client Institutions



PeopleSoft Institutions Are Saying...



"It's much easier and cheaper in the long run to rely on HighPoint's expertise to keep us on the cutting edge of student demand."

"Our students are using the HighPoint for the business of being a student and are more self-sufficient than ever"

"Automating as much as possible and making it easy for the different departments to share student information was key"

"HighPoint gives us a competitive advantage in many ways"

"Students are no longer taking courses that don't qualify towards their degree, saving us both significant dollars and hours of lost sleep."

"Students love having everything at their fingertips. For instance, they pay most of their bills online from their phones, view class schedules, search for classes, and request transcripts. Basically, everything they can do from our full site, they can now do on their mobile devices in minutes."

"HighPoint's bolt-on capability to the PeopleSoft environment meant we didn't have to reinvent in a second system and create redundant rule-sets"

Source: HighPoint Case Studies



www.mhighpoint.com
